

PRESS RELEASE

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SAZKAmobil pre-paid card offers the cheapest prices of calls from the EU

Since 30 April 2016, based on the EU regulation, new prices of roaming services have become valid. SAZKAmobil has updated its offer for customers ahead of time since not later than 1 April 2016, when the data tariff offer has been improved and the topping-up bonus increased to free 500MB.

“When prices of pre-paid card roaming services are compared, SAZKAmobil offers the cheapest prices, both in comparison with major virtual operators and with O2, T-Mobile or Vodafone. We are happy to reconfirm that SAZKAmobil customers make calls advantageously not only at home, but also abroad,” says Jan Schmiedhammer, the director of SAZKAmobil.

In all the countries of the European Union, i.e. in the Zone 1, SAZKAmobil customers pay CZK 3 per minute of outgoing calls, which is, on average, 40% cheaper than the price offered by competitors. This also means that the “Roaming Extra Charge” is only CZK 1 to the basic price of CZK 2 per minute of calls to all the networks.

One minute of incoming calls costs CZK 0.30. Sending an SMS only costs CZK 1.50 which equals to the basic price for sending an SMS in the Czech Republic. The price of data connection decreased to CZK 1.30 per MB, which represents at least a 20-percent advantage against the other compared pre-paid cards.

Comparison of roaming rates for pre-paid cards within the EU (Zone 1)

Operator	SAZKA mobil	BLESK mobil	Tesco Mobile	MOBIL.C Z	T-Mobile		Vodafone		O2
					Twist	Twist Našim+	Selected pre-paid cards World Roaming		
Outgoing call (min.)	3.00	4.10	4.10	3.85	6.29	5.15	6.30	5.15	6.20
Incoming call (min.)	0.30	0.35	0.35	0.37	0.37	0.37	0.38	0.38	0.35
SMS	1.50	1.90	1.90	1.98	1.98	1.98	1.99	1.99	1.90
MMS	5.00	6.60	6.60	5.00	6.63	4.90	6.20	6.20	6.50
DATA (per MB)	1.30	1.60	1.60	6.63	6.63	6.63	1.66	1.66	1.60

Source: Websites and pricelists of individual operators; all the mentioned prices are in CZK, including VAT.

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Company registration no. 26493993, Tax registration no. CZ699003312, the company was entered in the commercial register by the Municipal Court in Prague on 28 November 2001, Volume B, File 7424



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About SAZKA, a.s.

SAZKA is the biggest and oldest lottery company in the Czech Republic with a ca. 95% market share in the lottery and similar game market. The main lottery products are numerical lotteries with Sportka as the best known game. In addition to numerical lotteries, the product offer includes scratch tickets, sports betting and fast-selling games. The second pillar consists in non-lottery products, especially the biggest mobile virtual operator SAZKAmobil, topping-up of mobile phones and arrangement of payments for services and goods or sale of entrance tickets. SAZKA offers its own products mainly via a unique distribution chain of almost 7,200 points-of-sale located all over the Czech Republic. SAZKA is a member of the multinational investment group KKCG operating in 11 countries on 4 continents. More at www.sazka.cz and www.kkcg.eu.

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