

Dana Dvořáková Appointed Director Corporate Communication

Prague, 29 August 2014: Dana Dvořáková has been appointed Director Corporate Communication of the KKCG investment group effective as of 1 September 2014. She will handle all facets of the group's external communication, media relations, internal communication, new media, and corporate social responsibility.

Responding to the group's dynamic growth and the ongoing shift of its business toward the retail sector, KKCG is strengthening communication both internally, within the holding, and externally, in relation to customers and the general public.

Dana Dvořáková

Dana Dvořáková has extensive experience in the field of communications, having worked as a journalist and, more importantly, as the communication director at large corporations operating on the Czech and Slovak markets, including Všeobecná úvěrová banka (*General Credit Bank*), Czech Airlines, Unipetrol, and most recently Telefonica ČR. An alumna of the University of Economics in Prague, Dana Dvořáková has also earned a Master of Corporate Communication at Erasmus University, Rotterdam, and an MBA at the University of Pittsburgh Katz Graduate School of Business. She has received the Association of PR Agencies' PR Manager of the Year award for her work at Unipetrol.

Dana Dvořáková
Director Corporate Communication
KKCG Group

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KKCG Group

KKCG is an international investment group that holds assets worth close to EUR 1.6 billion and employs two thousand workers. KKCG's long-term investment strategies focus on crude oil and natural gas, industrial production, and investment ventures. KKCG holds shares in more than 25 Czech and foreign corporations, including MND Group, SAZKA, OPAP, VÍTKOVICE, FISCHER Travel Group, 1188 Information Service, and others. KKCG conducts business in more than 10 countries worldwide.